

Todd Jordan

A Full Production House in One
Marketing, Video & Audio Production, and Web Development!
(704)-575-1257 tdjordan99@gmail.com
<https://todddoesontheinternet.com>

EXPERIENCE

Smarter Systems, Marketing Coordinator & A/V Technician

AUGUST 2022 - PRESENT

Full-time marketing coordinator. Handle video and graphic content creation, monthly newsletter emails, blog posts, social media, copywriting, advertising, lead generation workflows, SEO, and website maintenance & design. Upped monthly quality leads 300% from these efforts. After company restructuring, duties have also included building A/V setups and warehouse operations.

SELECT WORK

- [Smarter Systems + Providence Day School Case Study](#)
- [Acoustical Paneling B&A](#)
- [Jumpstart Rooms Ad](#)
- [Smarter Systems Website](#)

IATSE 322, Stagehand

MARCH 2022 - SEPTEMBER 2023

Part-time work through IATSE 322 at concerts, events, and theater productions. Generally worked in audio and set decoration, but I have experience in lighting and video as well.

Susie Films, Assistant Editor & PA

JANUARY 2021 - AUGUST 2022

Initially an internship, then freelance A/V position emphasizing pre and post production for documentaries and lifestyle shows for networks like PBS and ACC. Worked within a team to research for and piece together consistent, historically accurate narratives. Edited raw footage, performed color grading and ensured consistent audio levels.

SELECT WORK

- [IMDb Credits](#) - these are all of my film and television credits
- [Crisis of Substance](#) - the last project I worked on. It won an Emmy!
- [Covenant Presbyterian Church 2021 Easter Service](#) (editing)

Freelance Video/Audio Production

AUGUST 2016 - PRESENT

VIDEO

- [Chained to the Bottom of the Earth Live April 2023](#) (videography, audio, editing)
- [“Why Wonder Now” Lecture](#) (videography, audio, editing)
- [Mutant Strain Live December 2021](#) (videography, editing)

AUDIO

- [Floating Cloud Music - Love is a Burning Building That Will Suffocate Us All](#)

EDUCATION

Bachelor of Arts in Communication and Mass Media

GRADUATED IN DECEMBER 2021

Minor in Psychology

Cum Laude

University of North Carolina at Charlotte

SKILLS

Video Software

Adobe Premiere, After Effects, Photoshop, Lightroom, OBS Studio

Audio Software

Audition, FL Studio, Audacity, FabFilter, WAVES Mastering Tools

Hardware

PC, Mac, Sony a6 and a7 series, Tascam 16x08, MANY lenses and microphones

Other Skills

- Hubspot Certified
- Google Analytics Certified
- Proficient in SEO, as well as HTML/CSS/Javascript
- OSHA 10 Certified
- Spontaneously and methodically creative
- Can deal with a fast paced environment or heavy workload
- Punctual with a strong work ethic

Links

[LinkedIn](#)